

# William Konig

Communications and  
Graphic Design Coordinator

## Contact

### Website

williamkonig22.com

### E-Mail

williamkonig22@gmail.com

## Skills

Graphic Design

Video Editing

HTML

Advertising and Marketing

Photography

Social Media Management

## Software

Photoshop

Illustrator

InDesign

After Effects

HTML

Final Cut Pro

Sony Vegas

Mailchimp

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## Work History

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### Communcations Coordinator

Lumin Education, Dallas, TX - 2021 - 2023

- Design advertising and marketing material for school
- Develop and coordinate the implementation of a new school website
- Create and implement social media plan on all platforms
- Photograph and record school events
- Create and implement monthly newsletters to keep donors informed and engaged
- Coordinate annual communications calendar with development team
- Create and implement social media advertising campaign
- Develop and maintain all current vendor relationships outside of the organization

### Senior News Producer

KXII-TV, Sherman, TX - 2018 - 2021

- Created and organized content for several live shows a day
- Gathered stories and assigned content to reporter
- Produced award winning sports franchise
- Worked and thrived in environment with very tight deadlines
- Conducted in-depth research
- Wrote focused and engaging scripts for live TV
- Prepared and supervised graphic elements

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## Education

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### B.A., Journalism

Texas Christian University - 2014 - 2018

### Certificate in Graphic Design

The University of Texas at Austin - 2023